

Post-Talk Close Script – Mark Preston: The Digital Growth Speaker for Founders

Purpose:

To give event organisers and MCs a clear, professional way to close Mark's talk, ensuring the audience leaves with a strong impression and a clear next step.

Closing Script

[MC / Host Reads]

Let's take a moment to thank Mark Preston for an incredible session. [Pause for applause]

Mark's insights today have shown us that digital growth isn't about doing *everything* - it's about doing the *right things* that truly move a business forward. His practical strategies and real-world experience are proof that you can achieve big impact without wasting precious time or budget.

If you'd like to learn more about Mark, his books, or his work with founders through Founders Growth Partner, you can visit **FoundersGrowthPartner.com** - and I encourage you to connect with him while he's here today.

Once again, please join me in showing your appreciation for **Mark Preston - The Digital Growth Speaker for Founders!**

Key Notes for Organisers

Duration:

Approximately **45–60 seconds** to read aloud.

Tone & Energy:



- Keep the energy high and positive.
- Reinforce Mark's authority and the relevance of his message to the audience.
- Allow space for applause and a natural audience reaction.

Customisation Options:

- If your event allows for Q&A, insert before the final "thank you" line:
"Mark will now be taking questions, so if there's something specific, you'd like to explore, this is your chance."
- If the event has a networking break:
"Mark will be available during the next break, so be sure to say hello."

Supporting Media

- Display a slide with **Mark's headshot**, **talk title**, and **contact details** during the close.
- Consider adding a **QR code** linking to his speaker page or LinkedIn profile for audience engagement.

Booking & Enquiries: me@markapreston.com

Website: www.digitalgrowthspeaker.com

This script ensures Mark's session ends with energy, clarity, and a lasting impression - making it easy for audiences to connect and take the next step.