

DIGITAL GROWTH SPEAKER – MARK PRESTON

About Mark Preston



Mark Preston is a Digital Growth Speaker who helps founders cut through chaos, focus on what drives real results, and scale without wasting time or money. With over 20 years of hands-on experience growing, franchising, and advising businesses - including building a UK-wide digital marketing franchise with zero paid ad spend - Mark delivers actionable talks packed with real-world insight and proven frameworks.

Signature Talks

1. Scaling Your Founder-Led Business Online Without the Waste
2. Winning New Customers in the Age of AI Discovery
3. Connecting Those Right Dots to the Right Places to Grow Your Brand

Audience Impact

- Clarity on what truly drives customer growth today
- Actionable strategies founders can implement tomorrow
- Confidence to simplify and scale with focus
- Motivation to connect their business for lasting growth

Formats

Keynote • Workshop • Panel Discussion • Fireside Chat

Booking & Contact

- Email: me@markapreston.com
- Website: www.digitalgrowthspeaker.com

Mark Preston delivers founder-focused talks that combine lived experience with practical, immediately actionable growth strategies.