



Full Bio – Mark Preston: The Digital Growth Speaker for Founders

Overview

Mark Preston is an international **Digital Growth Speaker**, Growth Advisor, and Founder of **Founders Growth Partner**, partnering with founders to accelerate business growth without waste. For over two decades, he has worked at the cutting edge of digital growth - building, scaling, and advising businesses across the UK, USA, and Europe.

Unlike many in the growth and marketing world, Mark doesn't just *talk* about strategies; he has lived them. His career spans hands-on technical expertise, strategic leadership, and entrepreneurial ventures - from growing a UK-based digital marketing agency into a national franchise network with zero paid ad spend, to advising startups and scaleups on how to move from early traction to sustainable momentum.

Today, through his role at [Founders Growth Partner](#), Mark partners with founders beyond the 'proof of concept' stage, taking a minority equity stake instead of charging fees - becoming a true business partner invested in their long-term success.

Speaking Focus

Mark speaks to **founders who want clarity, momentum, and growth without unnecessary waste**. His talks go beyond marketing theory - they equip audiences with actionable frameworks and the strategic mindset needed to scale effectively without burning cash or losing focus.

Key themes include:

- Building growth plans that work without big budgets



- Eliminating bottlenecks that stall momentum
- Creating scalable systems and processes
- Structuring growth thinking before rapid expansion
- Real-world lessons from scaling a franchise network with zero ad spend

Mark's sessions are highly practical, rooted in experience, and designed for immediate application.

Career Highlights

- **Agency:** Built and scaled UK-based SEO and digital marketing agencies from scratch, working with SMEs through to national brands.
- **Scaled to Franchise Model:** Founded and scaled UK-wide digital marketing franchise network to 50+ franchisees - achieved growth entirely through organic methods without paid advertising.
- **International Speaker:** Delivered talks, keynotes, and workshops in the UK, USA, and Europe, educating business audiences on practical digital growth strategies.
- **Corporate & Agency Consulting:** Provided growth strategy and training for agencies, in-house marketing teams, and corporate boards.
- **Published Author:** Best-selling author of four business marketing books, including *The Business Side of SEO* and *Customer Growth Unlocked*.
- **Founder of Founders Growth Partner:** Growth Advisor partnering with early-stage and scaling founders via minority equity stakes, offering deep strategic involvement without the traditional consultancy fee model.

Speaking Style & Impact

Mark's delivery blends **storytelling, practical frameworks, and audience engagement**. He is known for breaking down complex digital growth concepts into clear, relatable insights founders can implement immediately. Bookers consistently



praise him as a **safe pair of hands** - prepared, adaptable, and easy to work with both on stage and virtually.

Selected Speaking Experience

- UK-based founder conferences and business growth events
 - International appearances in the USA and Europe
 - Specialist workshops for industry-specific growth challenges
 - Panel discussions, fireside chats, and audience Q&A sessions
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Publications & Media

- **Books:**
 - *The Business Side of SEO*
 - *Customer Growth Unlocked: 101 Customer Growth Challenges Defeated Through Small Business Storytelling*
 - *Additional titles in the SME growth space*
 - **Media Appearances:** Featured in industry podcasts, business publications, and digital marketing summits.
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Global Reach

Mark works with event organisers worldwide and delivers talks both **in-person and virtually**, supported by a professional home studio setup.

Booking & Enquiries

✉ Email: me@markapreston.com

🌐 Website: www.digitalgrowthspeaker.com