

MARK PRESTON: 'THE' DIGITAL GROWTH SPEAKER

Helping Audiences Connect Those Dots That Drive Real Customer Growth

About Mark Preston



Mark Preston is 'THE' Digital Growth Speaker, creator of the Connect Those Dots Growth Framework™, and has helped unlock more than £1bn in profitable revenue since 2001. Over the last twenty five years, he has built and scaled a lead generation business, grown a multi-office digital agency, founded a UK digital marketing franchise network with 50+ active franchisees, trained marketers worldwide, and helped scale the UK's largest independent opticians group from 65 to 500+ locations generating more than 50,000 appointments every month through connected organic growth.

Today, Mark speaks at franchise conferences, SME business events, founder summits, leadership conferences, and growth masterminds helping audiences simplify disconnected growth, reconnect the right parts of their business, and understand how customer trust, visibility, systems, communication, and digital activity work together to create stronger commercial momentum, scalable customer growth, and clearer business direction.

Signature Talks

- Connecting Franchise Growth That Actually Scales
- Connecting Digital Growth That Actually Converts
- Connecting Founder Growth That Actually Moves

Keynote Talk

- The Mechanic Mindset Behind Connected Growth

Formats

Conference Talk – Keynote – Workshop – Fireside Chat – Panel Discussion – Audience Q&A

Workshops & Frameworks

- Connect Those Dots Growth Framework™
- Connect Those Dots Growth Workshop

Booking & Contact

- Email: me@markapreston.com
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- Telephone: 01772 915007
- Showreel: www.digitalgrowthspeaker.com/showreel

“Mark has a genuine desire to help businesses help themselves by arming them with the knowledge they need to implement.”

Nichola Howard, Director at Launch Events