

DIGITAL GROWTH SPEAKER – MARK PRESTON

About Mark Preston



Mark Preston is a Digital Growth Speaker who helps founders cut through chaos, focus on what drives real results, and scale without wasting time or money. With over 20 years of hands-on experience growing, franchising, and advising businesses - including building a UK-wide digital marketing franchise with zero paid ad spend - Mark delivers actionable talks packed with real-world insight and proven frameworks.

Signature Talks

1. The £1b Digital Dot Connector Formula
2. Be THE Brand That AI Platforms Recommend
3. Scale Your Franchise Network By Connecting Those Dots

Audience Impact

- Clarity on what truly drives customer growth today
- Actionable strategies founders can implement tomorrow
- Confidence to simplify and scale with focus
- Motivation to connect their business for lasting growth

Formats

Keynote • Workshop • Panel Discussion • Fireside Chat

Booking & Contact

- Email: me@markapreston.com
- Website: www.digitalgrowthspeaker.com

Mark Preston delivers founder-focused talks that combine lived experience with practical, immediately actionable growth strategies.