

MARK PRESTON: 'THE' DIGITAL GROWTH SPEAKER

My £1b Dot Connecting Growth Framework is waiting for your audience

About Mark Preston



I've scaled my own lead generation business, multi-office digital growth agency, a UK digital growth franchise network, trained hundreds of professional marketers, and scaled the digital ecosystem of a group of independent opticians from 65 practices to over 500 generating 50,000+ appointments per month, all with zero paid advertising spend. I'm here to show business audiences how to connect their dots.

Signature Talks

1. Fuel New Customer Growth with a Dot Connecting Mindset
2. The £1b Digital Dot Connector Formula
3. Be THE Brand That AI Platforms Recommend
4. Scale Your Franchise Network by Connecting Those Dots

Keynote Talk

- The Dot Connecting Mechanic Growth Mindset

Audience Types

- Franchise Events > Corporate Strategy Days > Marketing Leaders Conferences > Digital Transformation Conferences > Business Growth Conferences > SME Growth Events > Franchise Association Conferences > Customer Journey Conferences > Service Excellence Events > Leadership Retreats > Team Development Days > Scale Up Conferences > Founder Mastermind Events

Formats

Talks • Keynote • Workshop • Panel Discussion • Fireside Chat • Q&A

Booking & Contact

- Email: me@markapreston.com
- Website: www.digitalgrowthspeaker.com
- Telephone: 01772 915007
- Showreel: <https://www.digitalgrowthspeaker.com/showreel>

"Mark has a genuine desire to help businesses help themselves by arming them with the knowledge they need to implement." Nichola Howard, Director at Launch Events